

Conservation Talking Points for AMC Leaders

AMC's trip leaders have a tremendous opportunity to invite people to learn more about AMC's work to protect the outdoor places they love. At least half of AMC's members join because of our excellent regional conservation work. Choose the points that resonate most with you and you can refer any questions to conservation@outdoors.org.

- Remind participants of the importance of respecting the environment
- [Leave No Trace Principles](#) are observed on all AMC activities.
Some examples of how we do that...
 - o Stay on marked routes and observe signs indicating sensitive or off limits areas
 - o Find bathroom stops that are minimally invasive on the environment and the appropriate distance from the trail and water sources
 - o Pick up trash
 - o Be respectful to wildlife
 - o Take only pictures. Leave only footprints.
- AMC's conservation strategy – How Does AMC DO Conservation? [How We Work](#)
 - o Projects align with our [Mission](#) and [Vision 2020](#)
 - o Rests on the strong scientific foundation of our research department
 - o Non-partisan – AMC works with elected leaders from every point on the political spectrum. We believe that protecting clean air, recreational and ecological resources are important for all people
 - o Strong partnerships
- Learn about the place you are recreating
 - o Every trail or waterway with a recreational access point is valued and advocated for by individuals, communities, agencies, and groups. You can usually learn about your favorite spot through a simple Google search.
 - o Help participants see that people just like them – people who love a place – are behind the protection and maintenance of the trails, waters, and wilderness areas throughout the region.
 - o Focus on what you are interested in – watersheds, history, how this piece of land fits into the broader landscape of the county, state, or region.
- Join the [Conservation Action Network](#)
 - o Monthly message with information and action on the latest conservation opportunities and threats.
- Visit AMC's [Take Action page](#) (currently being updated with more active up to date content at behest of chapter volunteers)